

SPECIAL REPORT

A close-up photograph of two young women with long brown hair, smiling broadly and showing their teeth. They are positioned side-by-side, with the woman on the left slightly in front of the one on the right. The background is a soft, out-of-focus green, suggesting an outdoor setting.

The Top 10 Things *You Should Know Before Choosing An* Orthodontist

by Dr. Brandon Linn



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Introductory Letter from Dr. Linn

Dear Friend,

If you are researching orthodontics for yourself, your children, or a loved one, you are in the right place. Just like every mouth is different, each orthodontic practice and treatment process is different. Brandon Linn Orthodontics is a leader in advanced orthodontic treatment options in Castle Pines and Highlands Ranch, CO, including Invisalign, SureSmile, and AcceleDent.



Our advanced technology reduces treatment time so you have fewer visits. Also, our consultative approach allows us to explain all options available to you, so you are able to make an educated decision on your desired treatment plan. I will personally meet with you to discuss your options and help you determine the most appropriate choice for you or your loved one. We want you to be sure you are making the best choice possible when it comes to orthodontic treatment.

To help you choose the right orthodontic office, even if it is not us, I put this report together, "The Top 10 Things You Should Know Before Choosing Your Orthodontist."

Sincerely,

Dr. Linn

P.S. When you are ready, I urge you to schedule your no-obligation Linn Smile Assessment, which includes an initial exam, comprehensive consultation, digital x-rays, and more. To schedule your appointment, visit our website at BLOrtho.com or call 303.688.9617.

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DO THEY OFFER EXTENSIVE EXPERIENCE?

It is important to work with an orthodontist who has extensive experience transforming smiles. An experienced orthodontist will be able to consult with you confidently and offer you the best treatment option for your unique needs. You should be able to have confidence in the orthodontist and their team so that you can relax and enjoy your treatment in the most efficient manner possible.

Dr. Linn has transformed over 5,000 smiles in South Suburban Denver since 2004. Dr. Linn is dedicated to providing the right mix of personal care, up-to-date technology and continuing education to his patients. His staff consists of experienced professionals trained in modern orthodontic practices and the latest techniques. You can feel confident that you will be treated with care and concern and that you can ask any questions that you have during treatment.



NUMBER
2

DO THEY OFFER A COMPLIMENTARY NEW PATIENT EXAM?

Orthodontists will try to leverage their recommendation for treatment as the only reasonable solution. Whether their recommendation is based on the best treatment option for you or to bring in more revenue is determined on a case-by-case basis. What if you expected a different type of treatment?

At Brandon Linn Orthodontics, we understand that you want options. While not all cases are the same, it is important for your orthodontist to provide you with a complimentary consultation. Dr. Linn and his team will be sure to mold treatment to fit your particular lifestyle. Take advantage of the Linn Smile assessment, a \$250 value for free and enjoy the benefits of a complete exam, x-rays, and a comprehensive consultation. During your assessment, you will be able to learn about which treatment options, if any are available to you and your child. Be sure to ask about our additional new patient discounts during your initial consultation.





DO THEY OFFER A GUARANTEE?

Surprisingly, less than 10% of orthodontists offer a guarantee. The ones that do offer a guarantee, typically include several loop holes designed to ensure they never have to comply with the contract. Ensure that the orthodontist you ultimately choose offers you a straightforward guarantee without endless fine print to comb through.

At Brandon Linn Orthodontics, we offer you a 100% Satisfaction Guarantee for your orthodontic treatment. We ask you to keep an open-mind and keep Dr. Linn informed of any concerns that you have. If your satisfaction is less than 100% at any time, we simply ask you to inform us so that we can correct it. The Brandon Linn Orthodontics team will strive to make sure you are as relaxed and comfortable as possible throughout your orthodontic treatment.





CAN THEY REDUCE YOUR TREATMENT TIME?

When it comes to orthodontics, patients often worry about the length of treatment. How long will you have to wear braces for? How long will you have to take care of them and avoid the foods you love? These concerns and others may make you hesitant to go forward with the treatment you or your loved one needs.

At Brandon Linn Orthodontics, we offer SureSmile and AcceleDent as accelerated treatment options

- ! SureSmile software allows Dr. Linn to create customized orthodontic wires for each patient. This can accelerate treatment by up to 29'!
- ! AcceleDent is a comfortable, hands-free appliance that is used 20 minutes per day to complement your braces and accelerate tooth movement up to 50% faster!

At Brandon Linn Orthodontics, we strive to help you chose the treatment option best suited to the individual needs of you or your loved one.

We want you to feel comfortable with your braces, so you can have the best results possible.





DO THEY OFFER VIRTUALLY NO WAIT TIMES?

Schedules that include school hours, youth sports games, and rigid work schedules may make it challenging to attend orthodontic appointments. People are very busy these days, in general, and time is an increasingly limited resource for a schedule of appointments for orthodontic treatment. Additionally, at many orthodontic practices, you may sign in for your appointment and be left to wait for as long as 45 minutes. When you arrive for your orthodontic appointment on time, you should never have to wait for more than a few minutes.

At Brandon Linn Orthodontics, we understand how precious your time is, so we won't make you wait. Not only will you experience virtually no wait times, you also won't need to feel rushed during your appointment. We ensure that ample time will be built into every appointment and you or your loved one will meet with Dr. Brandon Linn personally to discuss all your treatment questions and concerns.





DO THEY OFFER EMERGENCY APPOINTMENTS?

When researching an orthodontist in your area, be sure to ask whether his or her orthodontics office offers emergency appointments. Your orthodontist should understand that emergencies do happen and be fully prepared in the event that they do occur. Your orthodontist should explain to you the emergency procedure and steps to take to keep each patient comfortable throughout the process.

At Brandon Linn Orthodontics, Dr. Brandon Linn and his orthodontics team understand that emergencies with braces and orthodontics happen. This is why we offer emergency appointments. Our team compassionately and aimlessly seek ways to improve overall treatment, in order to make your experience with Brandon Linn Orthodontics safe and rewarding.





DO THEY UTILIZE ADVANCED TECHNOLOGY?

Orthodontics is a lot different today than in the years past. Computer-designed braces and wires dramatically increase the precision in which teeth are moved. Clear braces offer a cosmetically pleasing alternative, while Invisalign® offers patients an entirely brace-free option.

Brandon Linn Orthodontics offers several of these advanced treatment options, including i-Cat® technology. At your Linn Smile Assessment, you may have a digital x-ray taken with an i-Cat® machine that scans your head and allows your orthodontist to have a better visualization of your mouth's current structure. The i-Cat® Cone Beam 3-D imaging system can immediately produce three-dimensional images in under one minute! Your orthodontic journey is made easy with Brandon Linn Orthodontics. Find out more about i-Cat® and our technology by calling our office.

Additionally, if you are searching for a more discreet treatment option, Dr. Linn offers Invisalign. As an Invisalign provider, Dr. Linn can transform your smile with friends and loved ones ever noticing.

Learn more about Invisalign by calling 303.688.9617
to schedule your Linn Smile Assessment.





DO THEY HAVE REFERRAL INCENTIVES?

An expert doctor goes above and beyond for all patients. Obviously, you should feel comfortable and appreciated by your orthodontist before, during, and after braces and orthodontic treatment. Finding an orthodontist that you trust and would refer to friends and family speaks volumes. Aside from meeting your orthodontic needs, your orthodontist should ensure that each visit offers patient-first interaction.

Our Brandon Linn Orthodontics team feels privileged to share our referral programs with all patients, including a \$25 donation to the Second Wind Fund and be entered into office contests. One of the greatest compliments we can receive from our patients is the referral of another great patient, like you! We are on a mission to provide a patient-first experience while encouraging our patients to spread the word about the Brandon Linn Orthodontics.





DO THEY HAVE A FRIENDLY AND INVITING TEAM?

When reviewing orthodontists, you've probably found yourself wondering what kind of atmosphere and team the office has. This varies from one practice to another and also depends on the orthodontist's personal preferences.

At Brandon Linn Orthodontics, not only do we commit to making you feel welcome and comfortable, we go above and beyond to ensure you have the best possible experience every time you visit. Upon arriving at your appointment, you will be greeted with smile.

Your confidentiality and privacy is just as important as your comfort. Your experience at Brandon Linn Orthodontics will be professional and fun. Our top priority is you!





DO THEY OFFER A COMPLIMENTARY SECOND OPINION?

If you've visited another orthodontist and his or her recommendation simply does not fit your expectations, it is imperative to research an orthodontist that offers complimentary second opinions. As a patient, you should feel confident in your doctor evaluation and be able to address any concerns regarding their initial opinion.

At Brandon Linn Orthodontics, we are glad to provide a second opinion at no cost to you. We understand that some orthodontists will try to push you into a certain type of braces or orthodontic treatment plan simply because it is more expensive. Our team at Brandon Linn Orthodontics does not agree with this business model. We believe that it is more important to build trust with our patients and recommend a type of braces that fits our patients' lifestyle and budget, as well as your orthodontic treatment needs.





BONUS: DO THEY OFFER FLEXIBLE PAYMENT OPTIONS?

Though many orthodontics offices offer payment plans, not all plans are created equal. Some bill you in intervals themselves, while others outsource the payment plan option to a third party financing service, while others may not even have a payment plan option available. Of course it depends on your unique needs and situation, but is a payment plan something you're seeking as an option for your orthodontic treatment?

Here at Brandon Linn Orthodontics, we know that things can come up at inopportune times, which is why we offer a financing to fit your budget needs. This option allows us to treat you while you have the benefit of making payments as opposed to paying for the entire treatment at once, which is especially helpful if you don't have insurance.

PAYMENT OPTIONS



Closing Letter from Dr. Linn

Dear Friend,

I hope you found this report to be informative. If you have seen another orthodontist prior to reading this report, I encourage you to follow up with them if you have any questions or concerns that may have arisen as a result of this report. Additionally, I encourage you to take advantage of the Linn Smile Assessment, whether it's your first time visiting an orthodontist or you are interested in getting a second opinion.

We would love to answer all of your questions, go over treatment options, and help you make the best possible decision when choosing an orthodontist, even if it isn't us. During your consultation, we may even find out that you or your loved one doesn't even need treatment!

I know that there are more things you should know before choosing an orthodontist. In fact, I'm sure I could have easily doubled the length of this report, but I am confident that the information you have now will help you in choosing the right orthodontist for you and your family. More importantly, please know that we are always available to answer your questions.

To Your Best Smile,

Dr. Linn

